

MISSION:

Synergy Communications is a Creative Alliance Specializing in Advertising, Branding, Marketing, Positioning and Public Relations.

We create synergy by developing tactics, tools and strategies using our "Synergy Positioning Process™." We develop plans and programs that achieve client goals. We produce revolutionary advertising, marketing and public relations campaigns that generate buzz and deliver results.

Synergy Communications –
We Create Synergy

People – Ideas – Process – Solutions



CLIENTS:

We are honored to be a part of our clients continued success. Visit our website at www.CreateSynergy.org to review our client base, portfolio and "success stories."

We are the leading provider of the best marketing communications talent in Northern California and Nevada.

CONTACT US:



Branding, Marketing, Positioning and Public Relations
Communication that gets results!

6121 Lakeside Dr. Ste 135
Reno, NV 89436
Ph: (775) 825-2665
Fx: (775) 825-6411
Efax: (775) 562-8063

ideas@createsynergy.com
www.CreateSynergy.com

syn·er·gy (sīn'ēr-jē)

n. pl. syn·er·gies

1. The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.
2. Cooperative interaction among groups, especially among the acquired subsidiaries or merged parts of a corporation, that creates an enhanced combined effect.



We Create Synergy



Our focus is "Medium" sized businesses and organizations that earn \$2.5 Million to \$50 Million per year in revenue and/or employ between 5 to 500 people. These include:

- Developers/Construction
 - Entertainment/Events
 - Government/Municipalities
 - Resorts/Real Estate
 - High-tech/Software
 - Professional Services
 - Product Sales/Retail
 - Nonprofit Organizations
 - Businesses/organizations who have a new product and would like to commercialize
 - Entrepreneur/Start-up Companies that meet certain criteria may also be considered
- *Please contact us to discuss details.

PROCESS:

The "Synergy Solutions Process™" is a proven marketing strategy, which is employed by many successful industry leading businesses and organizations. Through analysis of ideas, customers, competition, and relative markets we identify needs and goals, and develop a plan using this information. We then incorporate the vision and values of a business or organization to develop its image and assess the plan. Based on this assessment we strategically deploy advertising knowledge with "push," "pull" and/or "pass" marketing communications techniques. The plan is executed by taking the most direct route to success and, additionally, providing a positive return on marketing investment. We succeed when you succeed.

We are a charitable community partner.

We are a competitive virtual agency (lower overhead results in lower costs).

We are a "proven process" based firm – we utilize the "Synergy Solutions Process™."

We are experts in "push," "pull," and "pass" marketing and public relations strategies.

We are an agency comprised of award-winning talent including such achievements as "Emmys," "Clips," "Joeys," and "Addys."

We provide the worldwide campaign solutions of major agencies without the high costs.

We participate in the Paperless Green Company™ Program for the protection of our environment.

Through our creative alliance, we have the complete resources and experience to consistently fulfill our client's needs.

We are the leading provider of the best marketing communications talent in Northern California and Nevada.

We use our process to create marketing solutions that provide a positive ROI (Return On Investment).

We are a responsive partner to our clients – our relationship is based on timely proactive communication.

We Create Synergy!

- Design, Layout, and Production of Sales, Marketing, Advertising and PR Collateral Materials

- Creation and Execution of Strategic Marketing Plans

- Award-winning Advertising Concepts, Copywriting, and Graphic Design

- Public Relations, Promotions, Direct Mail

- Media Buying, Planning & Design - for Print, Radio, and Television

- Web Site Design/Complete E-Commerce

- "Branding" and Creative Image Development

- Strategic Competitive Market Analysis

- Commercialization of New Ideas, Products, Inventions and Services

- Professional Presentations for Tradeshows and Seminars

- Award-winning Video Production for Corporations, Television and Internet

- Worldwide Campaign Management

